Analysis

Design and KPI principles where in use:

* pre-attentive attributes (darker or lighter of blue);
* multicharts with scaling;
* visual hierarchies (from the pie chart to detailed histograms);
* histogram filtering;

Answers:

* Why are these KPIs key to answering your business question or achieving your project goals? What specific insight did these KPIs or worksheets provide you?

Answer: I tried to find some dependencies between client profile features and decision to buy some product. For example Age is very important for buying a pension savings in the bank

* How does your dashboard or worksheet(s) exemplify use of at least one pre-attentive attribute?

Answer: Most important things were highlighted with dark blue

* How does your dashboard or worksheet(s) exemplify use of at least one of the following KPI principles?

Answer: A lot of filters and hierarchy

* Do these worksheets meet the needs of your intended audience as-is? How might they need to be changed before ultimately being presented?

Answer: More or less it is OK, maybe for a Big Boss there is a need to prepare general introduction sheet.

It took around two entire days to explore the date, find some dependencies and prepare all worksheets, but it was funny. Around 30 visualization were prepared and here you can see only 9. And I cannot say it was difficult, maybe I faced some problems with calculated fields.

All perfect

Reviewed, excellent job. Please find a couple minutes to check out my one.

<https://www.coursera.org/learn/dataviz-project/peer/WA7kv/exploratory-analysis-and-dashboards/review/31Lp4FHcEeuSow58yD2wQw>

Thanks.